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anchor magnets

MAGNETIC FIXINGS APPLICATION



SECURE & CHANGEABLE DISPLAYS
WITH MAGNETIC HOLDING
AND HANGING FIXTURES

MAGNETIC FIXING APPLICATION

Industries such as Retail, Automotive, Warehousing & Logistics and Signage can utilise magnetics to provide versatile, secure and if required discreet solutions to numerous fixing, holding and hanging applications.

Anchor Magnets designs, manufactures and supplies a host of products including custom made items to magnetically fix, hold and hang media, materials, and components across numerous industries for both temporary and permanent siting.

Depending on the intended application or specific requirement we manufacture and supply products with the following characteristics:

- **High Shear Strength**
- **High Pull Strength**
- **Discreet & Secure**
- **Quick Change**
- **Practical & Effective**



BESPOKE SOLUTION FOR ASTON MARTIN



VEHICLE SIGNAGE





SCARF DISPLAY THIS WEEK –
BAG AND BELT DISPLAY NEXT WEEK



HORIZONTAL SURFACE – SUSPEND OR MOUNT

Suspending from or mounting onto a flat surface will often require magnets that provide a high pull force and in some situations are discreet in nature to ensure they remain hidden.

PRODUCT OPTIONS:

- **boutiquemagnets®**: high pull strength, discreet size, non marking
- **Neodymium magnetic pads**: high pull strength, discreet size, non marking
- **Ferrite magnetic pads**: strong pull strength, non marking
- **Neodymium magnets**: high pull strength, discreet size
- **Neodymium pot magnets**: high pull strength, discreet size, ideal for signage
- **Neodymium magnetic hooks**: high pull strength, small in size, facilitate quick changes of promotional media or signage
- **supamag® magnetic tape**: flexible, high pull strength, versatile in its application



VERTICAL SURFACE – FIX OR MOUNT

Mounting from or fixing to a vertical surface will commonly require magnets that exhibit resistance to shear forces in addition to providing a high pull force and where applicable a discreet size.

PRODUCT OPTIONS:

- **boutiquemagnets®**: high shear resistance, high pull strength, discreet size, non marking
- **Neodymium magnetic pads**: high shear resistance, high pull strength, discreet size, non marking
- **Ferrite magnetic pads**: high shear resistance, strong pull strength, non marking
- **Neodymium magnets**: high pull strength, discreet size
- **Neodymium pot magnets**: high pull strength, discreet size
- **Neodymium magnetic hooks**: high pull strength, small in size, facilitate quick changes of promotional media or signage
- **C profile magnetic extrusion**: quick change labelling
- **supamag® magnetic tape**: flexible, high pull strength, versatile in its application



ANGLED SURFACE – FIX, MOUNT OR SUSPEND

Angled surfaces, although less frequently utilised, present an opportunity to place displays, medias, POS material and signage. An angled surface will require magnets with the same traits as those used on vertical surfaces.

PRODUCT OPTIONS:

- **boutiquemagnets®**: high shear resistance, high pull strength, discreet size, non marking
- **Neodymium magnetic pads**: high shear resistance, high pull strength, discreet size, non marking
- **Ferrite magnetic pads**: high shear resistance, strong pull strength, non marking
- **Neodymium pot magnets**: high pull strength, discreet size



CHARACTERISTICS

HIGH SHEAR STRENGTH:

The shear strength provided by our **boutiquemagnets**[®] and neodymium magnetic pads allows them to resist forces that would cause other magnets to slide along the ferrous surface upon which they're mounted.

We design our **boutiquemagnets**[®] and neopads to offer both offer superb shear resistance by encasing rare earth neodymium magnets in rubber and a choice of fixings or apertures, allowing retailers to hold, hang or mount POS securely and discreetly, without leaving marks.

HIGH PULL STRENGTH:

When the strength of the magnetic contact grip is paramount we have an array of neodymium rare earth magnets designed for the retail industry.

We manufacture and supply magnetic pads, pot magnets, countersunk magnets, magnetic bars and discs with a variety of fixings including studs, hooks, eyelets and apertures. All provide dependable fixing, holding and hanging solutions for POS media and displays.

DISCREET & SECURE:

Our rare earth neodymium magnets provide discreet holding, hanging and fixing solutions without compromising on performance, making them a logical choice for siting temporary and permanent POS material, displays or signage. Due to the range of shapes and sizes available there are numerous ways in which they can be incorporated or housed within POS displays and signage.

We also manufacture specialised magnets to provide discreet and secure solutions within which neodymium is a key component, such as our **boutiquemagnets**[®], magnetic pads and pot magnets as referred to above.

The suitability of each is dependent upon the angle of the surface to which the magnet will be applied and the task it is required to perform.

QUICK CHANGE:

Where there exists a need to quickly change signage or POS material our neodymium hooks provide an effective and simple solution. As they're easy to apply, reposition or remove magnetic hooks can be used as and when required wherever a steel or ferrous surface is present.

Our C profile magnetic extrusion is commonly used to magnetically mount labels or signage that can quickly be placed or changed. C profile can be found throughout warehouses and supermarkets, which feature a large amount of metal racking or shelving, and can also be used with adhesive backed steel tape should no metal surface be available.

We manufacture a range of differently sized C profile including bespoke profiles from 10mm to 60mm in width.

supamag[®] magnetic tape also allows for document holders or easily accessed sign covers to be magnetically mounted, either directly to steel or in conjunction with adhesive backed steel tape.

PRACTICAL & EFFECTIVE:

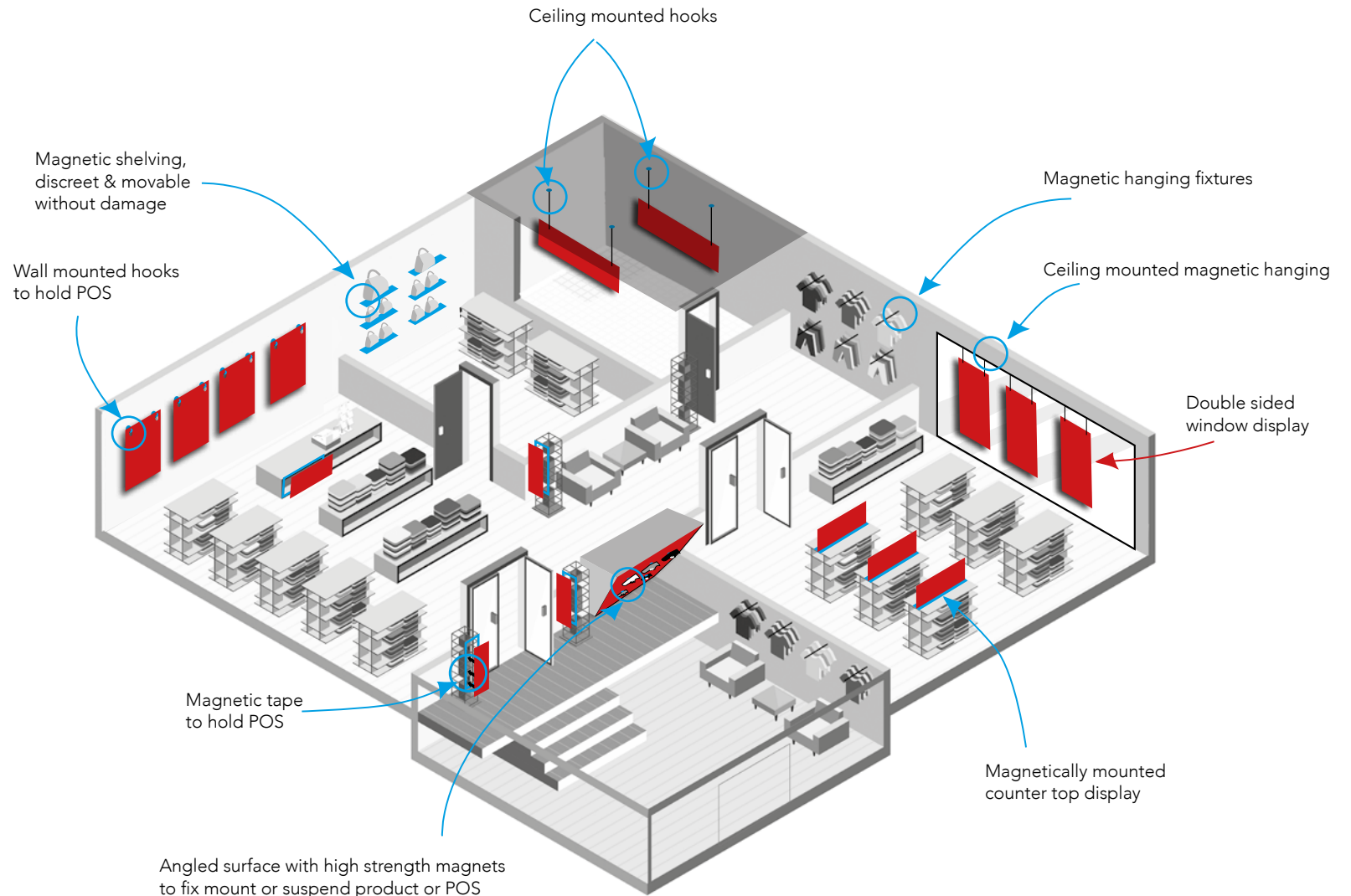
For the occasions when aesthetics and the size of the magnet are not important we manufacture ferrite magnetic pads. These particular pads provide shear resistance and a strong magnetic grip and are available with a variety of fixings and apertures making them a versatile and cost effective choice for signage in non-public areas such as warehousing.

SHOWROOMS RETAIL DISPLAYS:

magfix[®]
MAGNETIC FIXINGS

MAGNETIC HANGING & HOLDING:

Our extensive range of magnetic fixings provide secure, versatile and where relevant discreet and non-marking solutions within numerous industries and locations including retail outlets and warehousing facilities. The adaptable nature of our magnetic products makes them ideal for use with signage, POS displays and media.





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