



PRINT INDUSTRY & SIGNAGE APPLICATIONS

SUMMER ESSENTIALS



NEW SEASON



CREATE VIBRANT & CHANGEABLE
DISPLAYS WITH **digifilm**[®]
ATTRACTIVE PRINTABLE MEDIA



Anchor Magnets Ltd specialises in supplying magnetic and attractive media, products and display systems to the print and signage industries.

Our media and products are used throughout Europe to create and install graphics and signage, and can be found in a variety of environments across the private and public sectors such as retail outlets, warehousing, public buildings and offices.

PRINT INDUSTRY

As the print industry has evolved over the years we've developed our core range and introduced new products to work in concert with the industry's technological advancements.

Our wide format magnetic media and attractive ferrous media are compatible with the latest printing techniques and machines, providing printers and their customers with the benefits of magnetically displaying printed media.

Magnetic and attractive media work on both flat and curved surfaces to create displays that can be installed, changed or removed with zero downtime and without the need for specialist installation teams.

We also supply products and profiles to magnetically install standard print industry substrates.



Visit the print industry page on our website





FAST CHANGE TO INSTANTLY
UPDATE FOR CHANGING SEASONS



MAGNETIC & ATTRACTIVE MEDIA:

digifilm[®]

ATTRACTIVE PRINTABLE MEDIA

Universally printable range of wide format, light and flexible ferrous media, designed to create vibrant graphics displays.

digifilm[®] displays are quick and easy to install or change, thanks to the thin nature of **digifilm**[®] multiple layers can be overlaid to add additional imagery or promotional messaging.

digifilm[®] is suitable for use on both flat and curved surfaces making it a versatile choice for both printers and retailers.



supamag[®]

SUPERIOR MAGNETIC SHEET

Our range of wide format flexible magnetic sheet is universally printable and provides the highest pull strengths in Europe, giving printers and end users a superior product that can be used with confidence wherever magnetic graphics or signage are required.

supamag[®] is suitable for both roll-to-roll and flat bed printing and is available with a white matt / gloss vinyl or PET finish.



supaferro[®]

FLEXIBLE IRON MEDIA

supaferro[®] wide format, printable and flexible ferrous sheet, is used in conjunction with **supamag**[®] flexible magnetic sheet, to create graphics displays or signage.

Suitable for both roll-to-roll and flat bed printing, **supaferro**[®] is available with a white matt / gloss vinyl or PET finish.



INSTANT PROMOTION, EASILY CUT TO SHAPE, FAST
CHANGE – USING **supamag**[®] MAGNETIC SHEET
digifilm[®] ATTRACTIVE PRINTABLE MEDIA

PRODUCTS FOR MOUNTING PRINTED MEDIA:

supamag[®]

SUPERIOR MAGNETIC TAPE

Magnetic tape is a popular method of mounting printed media to a ferrous surface. Applying magnetic tape to the rear of the media allows it to be installed quickly to a ferrous surface and repositioned as many times as required.

supamag[®] magnetic tape is UV coated on the magnetic face to prevent marking of either the surface upon which it is mounted or other prints when stacked for distribution or storage. The anti-mark coating, coupled with a low memory and high pull force makes our magnetic tape the preferred choice for professionals.

supamag[®]

ADHESIVE BACKED MAGNETIC SHEET

An alternative method of creating magnetic graphics is to laminate printed media to our adhesive backed **supamag**[®] flexible magnetic sheet.

This method is particularly useful for use in conjunction with heavier substrates such as Foamex and similar medias where full magnetic coverage is required.

Once the adhesive backed magnetic sheet is laminated to the printed media it can be positioned directly onto a ferrous wall, alternatively, a ferrous wall can be created by applying our adhesive backed **supaferro**[®] sheet to a flat or curved wall.

am Steel Tape

Adhesive backed steel tape works in conjunction with flexible magnetic tape. When applied to a wall steel tape provides a receptive surface, allowing printed media with magnetic tape on the rear to be magnetically mounted.

am Adhesives

We offer a range of double sided, high tack, pressure sensitive, solvent acrylic adhesives, including foam adhesive for use on uneven surfaces or where shock absorption is required.

tesa® adhesives and our own adhesives are immediately usable, temperature resistant, provide high shear resistance and contain plasticiser barriers to maintain performance.

We have the ability to bond adhesive to flexible magnetic sheet, flexible magnetic extrusion, flexible ferrous sheet and steel tape to your specification.

MAGNETIC DISPLAY SYSTEM:

ATTRACT® magnetic display system

Designed and manufactured in Sheffield, **Attract**® is a multifunction single or double sided magnetic display system which can be free standing, wall mounted or suspended.

The versatile nature of **Attract**® provides retailers with the choice of installing displays on walls, floors, counters, at till points, within windows and from ceilings.

Attract® contains an internal magnetic surface, single or double sided, housed within an elegant, sleek frame. The magnetic surface works in conjunction with printed **digifilm**® ferrous media, which is overlaid onto the magnetic surface.

Due to the strength of the internal magnetic surface multiple layers of ferrous media can be added on top of one another, allowing displays to be changed or promotional messaging added instantly.



Find out more about **Attract**® on our website



SIGNAGE

Our materials are used to create high quality magnetic or attractive signs, for both interior and exterior use in a number of different situations such as retail, warehousing, offices and on vehicles.

We also supply and manufacture a large range of magnetic products used to securely position signage, whilst facilitating quick and easy sign changes.

Whether you require the material to create signage or a holding or hanging solution for signage we have the products and knowledge to help.



Visit the signage section of our website



SIGNAGE OPTIONS & MATERIALS

RETAIL SIGNAGE

OVERHEAD & WALL SIGNAGE

Create changeable overhead or wall signage using printed **supamag**[®] magnetic sheet mounted directly to a ferrous surface or printed **supaferro**[®] ferrous sheet in conjunction with a magnetic surface.

Our adhesive backed flexible magnetic sheet and ferrous sheet are ideal for forming a magnetic or receptive surface.

SHELVING SIGNAGE

Display product information using magnetic C profile mounted to the shelf face, the C profile holds printed inserts that can be easily replaced. Magnetic C profile is quick to install or reposition as and when required.

AISLE END SIGNAGE

Aisle ends are transformed into promotional space by applying printed **supamag**[®] magnetic sheet directly to the end of the aisle, or alternatively, printed media can be held in place by **supamag**[®] magnetic tape when full magnetic coverage is not required.

COLUMN SIGNAGE

Column space is often overlooked due to its curved nature, our **supamag**[®] flexible magnetic sheet, **supaferro**[®] flexible ferrous sheet and **digifilm**[®] are all ideally suited for use on curved surfaces.



WAREHOUSE SIGNAGE

RACKING SIGNAGE

Display storage bay or product identification using magnetic C profile with printed inserts. Magnetic C profile is quick to install and can be repositioned as and when required.

OVERHEAD SIGNAGE

Create overhead signage which can be updated or replaced using printed **supamag**[®] magnetic sheet mounted on a ferrous surface, or with printed **supaferro**[®] ferrous sheet positioned on a magnetic surface. The receptive or magnetic surface is easily created with our adhesive backed ferrous sheet or adhesive backed magnetic sheet.

AISLE SIGNAGE

Large or small format aisle identification is easily achieved by applying printed **supamag**[®] magnetic sheet directly to the flat face of the aisle end. Alternatively, mount aisle signage to the ferrous structure using our magnetic pads, which provide excellent shear resistance.



BUILDING & OFFICE SIGNAGE

WALL SIGNAGE

Install large format signage such as floor plans, or health & safety information by applying adhesive backed magnetic sheet or adhesive backed ferrous sheet to a flat or curved wall space. Then simply mount printed **supaferro**[®] sheet or printed **supamag**[®] sheet on top, to change the signage simply remove the printed sheet and add another.

OVERHEAD SIGNAGE

Overhead signage that can be changed quickly and with a minimum of effort is easily created by mounting printed **supamag**[®] magnetic sheet onto a ferrous surface or by using printed **supaferro**[®] ferrous sheet with a magnetic surface. Forming a receptive or magnetic surface is easily achieved with our adhesive backed ferrous sheet or adhesive backed magnetic sheet.

SHELVING & DOOR SIGNAGE

Magnetic C profile holding printed inserts can be mounted directly to a ferrous surface such as shelving, or onto adhesive backed steel tape to create replaceable signage for doors, or anywhere where small-scale signs are preferable.



VEHICLE SIGNAGE

VEHICLE SIGNAGE

supamag® flexible magnetic sheet is ideal for vehicle signage as it can be removed or repositioned as required. This is especially useful when a vehicle is used for both private and business purposes. Our magnetic sheet provides the highest pull strengths in Europe ensuring the signage will not move during transit.

3D VEHICLE SIGNAGE

Driving instructor signs, car showroom or dealership signs and license plate holders such as those used on private hire vehicles require the use of magnetic pads. Our magnetic pads provide high pull strength and shear resistance to ensure a secure hold ensuring signage is securely mounted in all weather conditions.



MOUNTING & SECURING SIGNAGE

HORIZONTAL SURFACE - SUSPEND OR MOUNT

We supply a range of products that are designed for suspending or mounting signage from or on a horizontal surface. The size and characteristics of the magnets are suited to specific methods of displaying signage.

boutique magnets® – high pull strength, non marking, small size in relation to working loads

Neodymium magnetic pads – high pull strength, non marking, small size in relation to working loads

Ferrite magnetic pads – strong pull strength, non marking

Neodymium pot magnets – high pull strength, small size in relation to working loads

Magnetic hooks – quick to install or reposition, allows quick signage changes

Magnetic tape – flexible, high pull strengths, multipurpose application



VERTICAL SURFACE - FIX OR MOUNT

Our portfolio includes a number of products designed for mounting signage on a vertical surface. The size and characteristics of the magnet will be suited to specific methods of displaying signage.

boutique magnets® – high shear resistance, high pull strength, non marking, small size in relation to working loads

Neodymium magnetic pads – high shear resistance, high pull strength, non marking, small size in relation to working loads

Ferrite magnetic pads – high shear resistance, strong pull strength, non marking

Neodymium pot magnets – high pull strength, small size in relation to working loads

Magnetic hooks – strong pull strengths, quick to install or reposition, allows quick signage changes

Magnetic C profile – quick to install or remove, change printed inserts as often as required

Magnetic tape – flexible, high pull strengths, multipurpose application

Steel tape – use to create a ferrous surface to receive magnetic tape or C profile

supaferro® sheet & **supamag®** sheet – either printed or adhesive backed with printed media mounted upon it

clipmag® – flexible magnetic graphic or signage holder, for use on walls, windows or ferrous surfaces

ANGLED SURFACE - FIX, MOUNT OR SUSPEND

The following products are ideal for use on angled surfaces thanks to their specific traits.

boutique magnets® – high shear resistance, high pull strength, non marking, small size in relation to working loads

Neodymium magnetic pads – high shear resistance, high pull strength, non marking, small size in relation to working loads

Ferrite magnetic pads – high shear resistance, strong pull strength, non marking

Neo pot magnets – high pull strength, small size in relation to working loads





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